

2025 Sichuan—South Asia & Southeast Asia Business Development Cooperation Conference Preliminary Agenda

I. Time & Venue

Chengdu & Nanchong, Sichuan Province, September 9 to 11, 2025

II. Organizational structure

Hosted by CCPIT Sichuan Council

Supported by: SAARC Chamber of Commerce and Industry, ASEAN-China Centre

III. Scale: 300 people

Chinese participants: About 200 people, including leaders of CCPIT (CCOIC), Sichuan Provincial People's Government, heads of relevant Sichuan provincial departments, representatives of CCPIT Chongqing and other provinces (autonomous regions and municipalities), representatives of business associations, enterprises, colleges and universities, commercial law institutions, news media.

Foreign participants: About 100 people, including the heads of international organizations and government departments from South Asian and Southeast Asian countries, officials from embassies and consulates, representatives from trade and investment promotion agencies, business associations, enterprises, colleges and universities, and commercial law institutions.

IV. Theme

Together We Progress, Pursing Common Prosperity: Build A New Pattern of Synergy in the Industrial and Supply Chain

V. Guest of Honor

Sri Lanka

VI. Preliminary Agenda

9 September (Tuesday)

Guests Registration

18:00-19:30 Welcome Banquet

10 September (Wednesday)

Morning

Plenary Session: 2025 Sichuan—South Asia and Southeast Asia Business Development Cooperation Conference

Opening Ceremony: Remarks by leaders of CCPIT (CCOIC), Sichuan Provincial People's Government, SAARC Chamber of Commerce and Industry, ASEAN-China Centre, Guest country.

Signing Ceremony: The signing of strategic agreements, MOU and project cooperation between Chinese governmental departments, business associations, colleges and universities, enterprises and counterpart institutions in South Asia and Southeast Asia.

Keynote Speech: Representatives from embassies and consulates, trade and investment promotion agencies, and business associations of South Asian and Southeast Asian countries deliver keynote speeches around the theme of the conference, focusing on integrating into the BRI, promoting international industrial and supply chain cooperation, advancing multilateral and bilateral economic and trade cooperation, and accelerating the transformation and upgrading of cooperation with their own opportunities.

Panel Discussion: Experts from government, business associations, educational institutions, and enterprises within the region will be invited to focus on the hot trends of cooperation, such as modern agriculture, energy and minerals, electronic information, transportation and logistics, culture, tourism, and education, to discuss opportunities, goals, and paths.

Afternoon

Side Event 1: South Asia and Southeast Asia Opportunities and Investment Environment Promotion Conference & Business Matchmaking.

Representatives from embassies and consulates, trade and investment promotion agencies, business associations and key enterprises of South Asian and Southeast Asian countries to introduce the investment environment, trade opportunities and major projects. Sichuan enterprises will be invited on site to have matchmaking with South Asian and Southeast Asian companies to look for opportunities of cooperation.

Side Event 2: 2024 Sichuan-Sri Lanka Economic and Trade Matchmaking Conference

To invite Sri Lanka government and business associations to introduce investment policies, business environment and projects. To invite Chinese enterprises in Sri Lanka to share their experiences and suggestions on investment. To organize matchmaking between Sichuan enterprises and Sri Lanka enterprises and deepen bilateral trade and investment cooperation.

Side Event 3: Sichuan - South Asian and Southeast Asian Countries Commercial Law Dialogue and Exchange Conference

To invite legal professionals from mediation, arbitration institutions, law firms, intellectual property service agencies in South Asian and Southeast Asian countries and corresponding institutions in Sichuan to discuss on topics such as serving enterprises' cross-border operations, strengthening international cooperation in commercial law services, and improving the diversified resolution mechanism for international commercial disputes. To invite Chinese and foreign enterprises at home and abroad to share their experiences and practices in cross-border compliance operations. To introduce the Tianfu Central Legal Affairs Zone, attract international legal institutions to settle in, and facilitate the construction of a foreign-related commercial law service

system.

Exhibition: Guest of Honor Country Exhibition & Sichuan Cultural Tourism and Characteristic Products Exhibition

On one hand, to set up an exhibition for Sri Lanka, highlighting the elements of the guest of honor, playing promotional videos, and showcasing cultural features, tourism resources, characteristic products, as well as exchanges and cooperation with China and Sichuan. On the other hand, to set up an exhibition introducing Sichuan Province, showcasing Sichuan's cultural and tourism pictures, products, characteristics, intangible heritage skills, etc.

11 September (Thursday)

Side Event 4: Visit to Nanchong Municipality

Invite representatives from government, embassies and consulates, business associations and enterprises of South Asian and Southeast Asian countries attending the conference to visit Nanchong, an eastern city in Sichuan Province, to carry out activities such as city promotion, economic and trade matchmaking, enterprise visits and cultural and tourism experiences, so as to gain a deeper understanding of the local development, advantages and opportunities.

12 September (Friday)

Departure



合作 · 发展 · 共赢

Cooperation · Progress · Win-Win

2025四川—南亚东南亚国家工商发展合作大会

2025 Sichuan - South Asia & Southeast Asia Business
Development Cooperation Conference

携手共进 繁荣共赢
构建产业链协同新格局

Together We Progress, Pursuing Common Prosperity
Build A New Pattern of Synergy in the
Industrial and Supply Chain

邀请函

INVITATION

2025年9月9日-12日
September 9 to 12, 2025

中国 · 成都
Chengdu · China





2025四川—南亚东南亚国家工商发展合作 大会简介

四川—南亚东南亚国家工商发展合作大会迄今已连续举办13届，在推动四川与南亚、东南亚国家开展经贸合作中发挥了重要作用，是四川“南进”对外开放的重要平台。从2010年至今，大会秉持开放合作理念，服务“一带一路”建设，持续深化与南亚、东南亚国家工商界交往，参会嘉宾累计4300多人次，举办投资推介、展览展示、企业对接、项目考察等活动40余场。

为进一步深化四川与南亚、东南亚的发展融合，助力构建高水平互联互通网络，加强产业链供应链合作，拟于今年9月继续在四川成都举办2025四川—南亚东南亚国家工商发展合作大会。大会将围绕巩固传统领域、拓展新兴领域互利合作，推动区域经济合作从传统贸易投资向数字经济、绿色经济、产供应链互联互通、标准规则互融互通等新兴领域转型升级，共促区域贸易投资合作便利化和包容可持续发展。

Profile of Sichuan - South Asia & Southeast Asia Business Development Cooperation Conference

The Sichuan - South Asia & Southeast Asia Business Development Cooperation Conference (hereinafter referred as Conference), an international economic and trade event that has been held for 13 years, has played an important role in promoting economic and trade cooperation between Sichuan and South Asia & Southeast Asia and is an important platform for Sichuan to open up toward south. Since 2010, with a concept of opening cooperation, the Conference serves the construction of the "Belt and Road" and continues to deepen the exchanges with the business community in South Asia and Southeast Asia. A total of 4,300 guests and over 40 side activities such as investment, exhibition, enterprise docking, project investigation are carried out.

To further deepen the integration between Sichuan and South Asia & Southeast Asia, promote the construction of a high-level interconnection network, and enhance cooperation in industrial and supply chains. This year the Conference is scheduled to be held again in Chengdu, Sichuan Province in September. It will focus on consolidating mutually beneficial cooperation in traditional fields and expanding in emerging ones, to drive the transformation and upgrading of regional economic cooperation from traditional trade and investment to emerging fields such as digital economy, green economy, interconnection of production and supply chains, and mutual integration and communication of standards and rules, to jointly promote the facilitation of regional trade and investment cooperation and inclusive and sustainable development.





主题

携手共进、繁荣共赢：构建产供应链协同新格局

主宾国

斯里兰卡（拟）

日程安排

9月9日（星期二）

全天 嘉宾抵蓉、注册报到

18:00-19:30 欢迎宴会

9月10日（星期三）

上午

主会议：2025四川—南亚东南亚国家工商发展合作大会

第一阶段：开幕式

第二阶段：签约仪式

第三阶段：主旨演讲

第四阶段：专题研讨

下午

专题活动一：南亚东南亚国家机遇和投资环境推介会
暨企业对接洽谈会

专题活动二：2025四川—斯里兰卡经贸对接会

专题活动三：四川—南亚东南亚国家商事法律对话交流会

9月11日（星期四）

专题活动四：市州考察

9月12日（星期五）

嘉宾返程

Theme

Together We Progress, Pursuing Common Prosperity: Build A New Pattern of Synergy in the Industrial and Supply Chain

Guest of Honor

Sri Lanka (TBD)

Schedule

Tuesday, September 9th

Arrival and Registration All day

Welcome Banquet 18:00 - 19:30

Wednesday, September 10th

Morning

Plenary Conference:

Phase 1: Opening Ceremony

Phase 2: Signing Ceremony

Phase 3: Keynote Speech

Phase 4: Panel Discussion

Afternoon

Side Event 1: Promotion Conference on Opportunities and Investment Environment in South Asian and Southeast Asian Countries & Business Matching

Side Event 2: 2025 Sichuan - Sri Lanka Economic and Trade Matchmaking Conference

Side Event 3: Dialogue and Exchange Conference on Commercial Law between Sichuan and South Asian & Southeast Asian Countries

Thursday, September 11th

Side Event 4: Visit to Municipality (Prefecture) of Sichuan
Pronvice

Friday, September 12th

Departure

组织架构(拟)

主办单位：四川省贸促会

支持单位：南盟工商会

中国—东盟中心

中国—南亚商务理事会

中国—东盟商务理事会

中国—巴基斯坦商务理事会

Organizational Structure (TBD)

Organized by: CCPIT Sichuan Council

Supported by: SAARC Chamber of Commerce

ASEAN-China Centre

China-South Asia Business Council

China-Asean Business Council

China-Pakistan Business Council

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